

INTERNETGAMING.CO TO SPONSOR AMERICA'S KEVIN O'CONNELL IN 2ND ANNUAL NASCAR "EURO RACECAR SERIES" IN EUROPE

HOLLYWOOD, CA. June 3rd, 2013 – InternetGaming.co (IGCO), a software & technology solutions company for the international gaming industry announced today that the company has signed to sponsor American road course driver Kevin O'Connell from southern California for three NASCAR Euro Racecar series races in 2013, beginning with the American SpeedFest event at the United Kingdom's most iconic sporting venue, Brands Hatch motor racing circuit. Racing is scheduled for June 8th and 9th.

Brands Hatch will be transformed into a scene from Daytona with the American-born motorsport NASCAR providing entertainment on track supplemented an array of U.S. themed recreational activities.

Ray Mario, CEO of Hollywood & Vine Interactive Media, stated "NASCAR Europe is in the beginning stages of growing into one of Europe's premier sporting events. We're thrilled to be in on the ground floor as the marketing/pr/social media engine behind InternetGaming and O'Connell Racing for these events."

European NASCAR fans will see on track action with the hard-charging [Euro Racecar NASCAR Touring Series](#). Led into each race by the Chevrolet Camaro Pace Car, these NASCAR V8 racecars will provide a thrill a minute bumper-to-bumper racing experience, akin to the spectacle produced by the world famous stateside NASCAR Sprint Cup Series.

Continuing the supercharged American theme on track will be Pickup Trucks, the Legends Cars Cup from France and the iconic Mustangs, Falcons and Corvettes from Bernie's Historic V8 Racing Association.

There will also be hundreds of American vehicles on show, a Chevrolet display, live music and the world famous Red Devils parachute display team dropping in for a flying visit.

Driver Kevin O'Connell commented, "We are excited to have InternetGaming.co with us in England for the Brands Hatch race as well as Monza and LeMans in late summer. The executive team at IGCO is leading a scalable, international business and has embraced the marketing reach of NASCAR. Through a proven combination of television, social media, spectator sports and most effective today technology driven Public Relations we anticipate a measurable experience."

About InternetGaming.co (IGCO)

Since December of 1999, our team at IGCO has participated in some of the largest Internet acquisitions to date including Compaq/Alta Vista and Shopping.com. Additionally, we have purchased thousands of domains, launched hundreds of marketing websites and assisted the top travel, gaming, social sites in Search engine marketing and Search engine optimization. We own hundreds of domains in the travel, gaming, and travel markets and have the ability to provide thousands of unique visitors to IG customer casino and gambling operating companies.

About Hollywood & Vine Interactive Media (HVIM)

At HVIM, we define, design, develop and deploy custom interactive solutions that enable artists, entertainers and brands to further their reach. We specialize in research, strategy, design, social, development, deployment and analytics for our clients. We work with our national blue-ribbon clients to help them organize, manage and monetize their digital assets. HVIM works with many top entertainers, artists, studios and consumer brands, bringing years of expertise to the digital world for a first class, state of the art communications experience.

About O'Connell Racing: O'Connell Racing (OCR) featuring American road course driver Kevin O'Connell and related venture companies competes in Sports Car racing in the United Sports Car Series formerly the Grand-Am Rolex Series and in Stock Car racing in various touring series in NASCAR throughout North America and Europe.

